

Malcolm Adamson

Land Based Service Engineering

What inspired you to become a Skills Coach, and what do you enjoy most about supporting apprentices?



My motivation is to inspire young people to become engineers and to support people changing career to gain qualifications. My enthusiasm is maintained through the increasing confidence and abilities of the apprentices on our programme.

What's one piece of advice you always share with apprentices to help them make the most of their training?



Don't miss an opportunity. This will ensure you get the most from your training and can take on your end point assessments with confidence.

What achievement—either your own career success or a learner's success—are you most proud of?



Establishing new training programmes and seeing people progress from these to fulfilling roles in the industry.

• What experience and expertise do you bring to your role that helps apprentices succeed in their chosen industry?



I have many years experience of training apprentices, mechanics and technicians across several different engineering areas. I have set up and run various training schemes, all designed to meet the needs of industry. I am always looking to develop and improve the training and to embrace innovative approaches.

How do you support apprentices in balancing workplace demands with their studies?



Agreeing and reviewing effective and realistic targets with apprentice and employer to keep the apprenticeship running to plan. These are based on an understanding of the seasonality of the working year and planning the programme to work with this.



