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Business Administration

What inspired you to become a Skills Coach, and what do you enjoy most about supporting apprentices?



I was inspired to become a skills coach after experiencing first hand the benefits and opportunities that came from completing an apprenticeship when I left school. That journey shaped my confidence, broadened my capabilities, and opened doors I had not imagined. It made me realise how transformative the right support can be and I wanted to be that support for others. Supporting Apprentices is the most rewarding part of my role, seeing them develop, overcome challenges and succeed in their apprenticeship.

What's one piece of advice you always share with apprentices to help them make the most of their training?



To take every opportunity you are offered, show up prepared, ask lots of questions, treat challenges at stepping stones not stumbling blocks.

What experience and expertise do you bring to your role that helps apprentices succeed in their chosen industry?



I help apprentices to succeed in business as I have over 20 years experience in apprenticeships working for many large organisations. I started in the travel and aviation industry before taking on my role in apprenticeships and quality assurance.

• How do you support apprentices in balancing workplace demands with their studies?



We ensure that the assignments connect to the work they are completing and teach planning and boundary-setting so that this is not overwhelming and offer that constant support.

What achievement—either your own career success or a learner's success—are you most proud of?



My greatest career success has been empowering apprentices to achieve their qualifications and to develop their careers. One of the most rewarding aspects is meeting them years later and seeing them thrive in impressive roles.